

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-34378-1

DATE PRINTED

11/09/12

AND

PAGE 1

10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340980		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MBMG		CATHLEEN GALGIANI FOR SENATE 2012	
AND	2056 Cotner Ave		10011 Folsom Blvd # 263	
ADDRESS	Los Angeles CA 90025-5604		Sacramento CA 95827-1408	
	USA		USA	
CONTACT	barbara stein		PRODUCT cathlee galgiani for senate 2012	
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO.	PRODUCT	1300
		6	CODE	

Cancellation Notice

Required

Announcement 28 days

prior notice

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	CBS13.COM @ 6AM	2	450.00	900.00
2 CDR	22000..	4	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	4	450.00	1800.00
3 CDR	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	CBS13 NEWS @ 4	1	765.00	765.00
4 CDR	1000000	1	10:00P	11:00P	30S	11/05/12-11/05/12	CBS 13 10PM NEWS M-SU	1	2700.00	2700.00
Total Contract:								8		6165.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	6165.00	.00	6165.00	
GRAND TOTAL									6165.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION